

Print Rate Card

Rate Base: 40,000

Full Page	\$4,200
Double Page Spread	\$7,500
2/3 Page	\$3,700
1/2 Page	\$3,400

Premium Positioning

Inside Front Cover	\$5,900
IFC Spread	\$8,700
Inside Back Cover	\$5,900
Outside Back Cover	\$6,500



*Frequency discounts available for multiple insertions. Ads must run within 12 months of first insertion to earn frequency discounts. Multiple ads in one issue qualify for frequency discounts.